

Aggregate supply and demand  
Classical vs Keynesian



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Aggregate demand:

•Graphically illustrates the inverse relationship between the price level and the quantity of goods demanded throughout the economy

$$\bullet AD = C + I + G + (X - M)$$

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Reasons for a downward sloping aggregate demand curve:

- Wealth effect- decreasing the price level increases the purchasing power of money
  - Interest rate effect- decreasing the price level increases the real money supply which lowers interest rates and increases investments
- Intertemporal price level effect- price level falls and is expected to rise in the future
- International effect- decreasing the price level makes domestic goods cheaper relative to foreign goods

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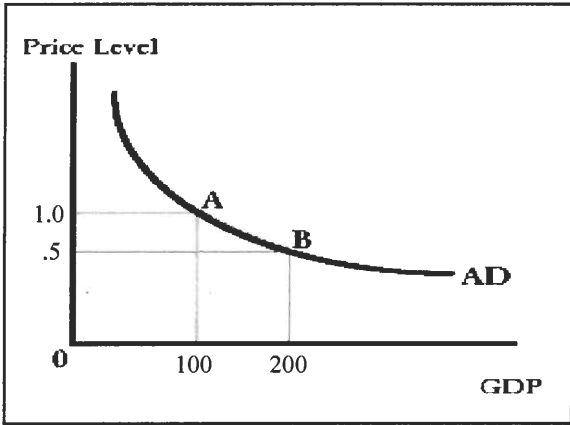
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**Aggregate demand shift factors:**

- Income- increasing income will increase consumption
- Expectations- higher expected future prices will increase current consumption
- Interest rates- lower interest rates will increase consumption and investment
  - distribution of income

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**Aggregate supply:**

- Graphically illustrates the relationship between the price level and the quantity of goods supplied throughout the economy

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**Reasons for an upward sloping short run aggregate supply curve:**

- Constant input prices- if the price level rises firms receive more money for their goods and if input prices are constant firms will have higher profits

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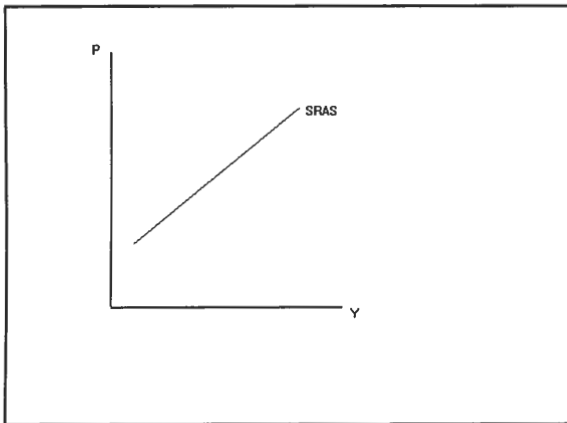
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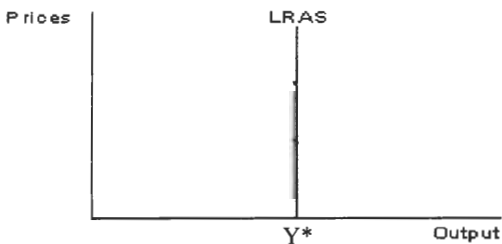
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**Reasons for a vertical long run aggregate supply curve:**

- In the long run input prices have time to adjust



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### SRAS shift factors:

- Expectations- if suppliers expect aggregate demand to be low they will reduce supply
- wage price ratio- when wages are low relative to prices firms have a desire to produce a lot



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### LRAS shift factors:

- Available inputs- ↑ # of inputs ↑ LRAS
- Institutional environment- ↓ regulation ↑ LRAS
- Technology- improve technology ↑ LRAS

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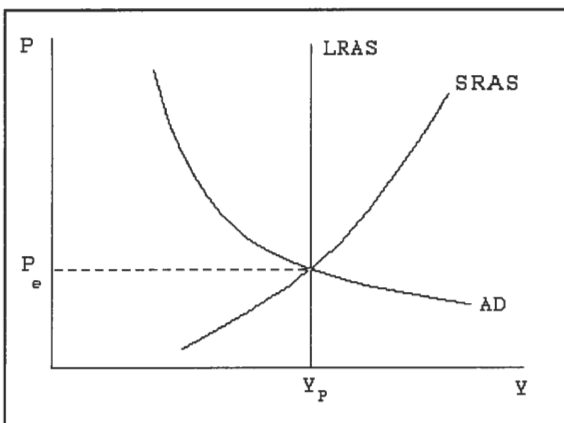
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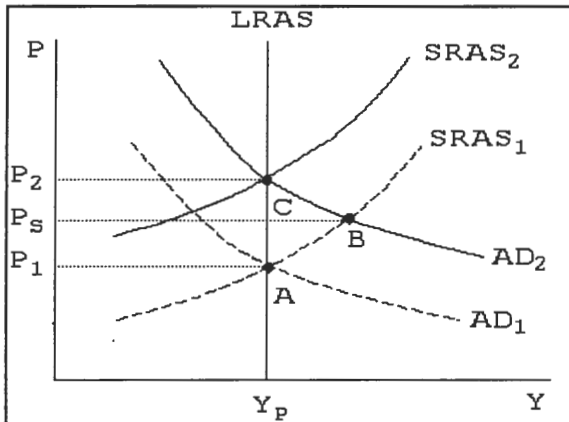
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### Keynes vs Classical

- Activist- believe the government can impact the economy
- Laissez-faire (leave the market alone) economist- believe that most government policies would make things worst




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### Classical economics

- The market is self adjusting; wages prices and interest rates are flexible
  - in the short-run there may be problems
    - focus is on the long-run
- Unemployment results when the real wage is too high
  - solution to unemployment- eliminate labor unions and government policies that hold wages too high

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## Classical economics

- Equation of exchange:
  - $MV = PQ$
- M = money supply
  - V = velocity
  - P = price level
  - Q = real output
- PQ = nominal output

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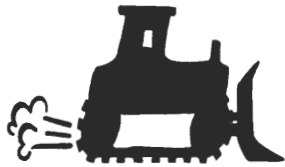
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## Say's Law:

- Say's Law- supply creates its own demand
- the act of producing requires resources to be hired and paid, which in turn leads to resource owner's income being spent on other goods.



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## Say's Law:

- Surpluses in specific markets are remedied because surpluses drive down prices in the long run. (Flexible wages prices and interest rates)



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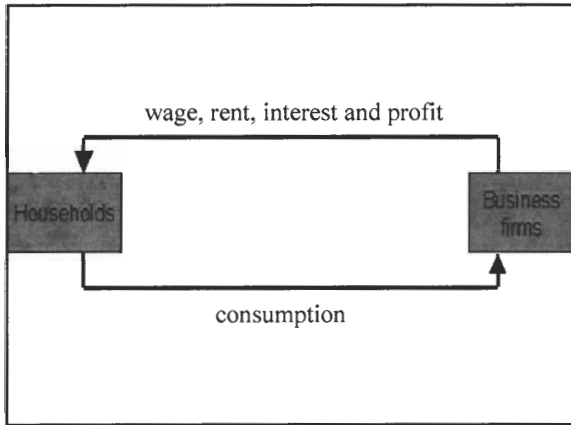
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**Challenge to Say's Law:**

- Critics of Say's Law point out that people seldom spend all they earn
- so savings might result in inadequate Aggregate Demand
- classical rebuttal- all saving is invested

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# MONEY AND BANKING



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## Functions of money:

- Medium of exchange
- A measure of value
- A store of value



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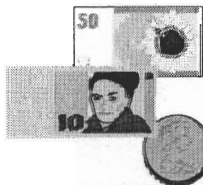
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## Forms of Money

- Definition of money is not very exclusive
- Money is culture specific
  - commodity money
  - fiat money



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- money is a liquid financial asset .

**Liquid Asset:** an asset which can be easily converted into a means of payment at a predictable price

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### Components of M1

- Currency (held outside of banks)
- Demand Deposits(checking accounts)
- Traveler's checks
- Other checkable deposits

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### Components of M2

- M1
- Time deposits(savings accounts)
- Money market mutual fund shares

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### History of money:



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### Reserves and the reserve ratio:

- Reserves- part of deposits not lent out
- enough to manage normal cash inflows and outflows
  
- Reserve ratio- the ratio of reserves to total deposits

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### Money creation:



- Reserve ratio is .2
1. Bill deposits \$1000
  2. Bank lends 800 to Sue
  3. Sue deposits 800
  4. Bank lends 640 to Bob

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### Multipliers:

- Potential money multiplier-  $1/r$
- Actual real word money multiplier-  $1/(r+c)$ 
  - $r$ =reserve ratio
- $c$ =the ratio of money people hold in currency to the money they hold as deposits

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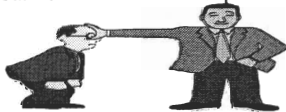
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### Anatomy of a financial panic

- The banking system is based on trust
- banks have only a small percentage of deposits to give depositors
- If a lot of depositors lose faith in the banking system, banks are unable to keep their promise



- FDIC(Federal Deposit Insurance Corporation)

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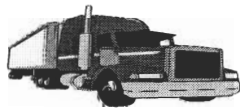
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### Securities Markets:

- Securities- include paper assets such as stocks and bonds
- bond- IOU issued by a corporation or government agency
- stock- a claim to partial ownership of a corporation.



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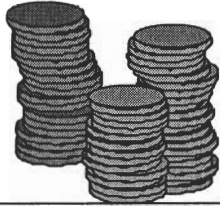
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## Monetary Theory and Policy:

Monetary Theory and Policy:



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## The fed is a central bank:

•Central bank- if there is a financial panic and a run on banks the central bank is there to make loans(lender of the last resort) ; a central bank serves as a financial advisor to the government and the fed conducts monetary policy



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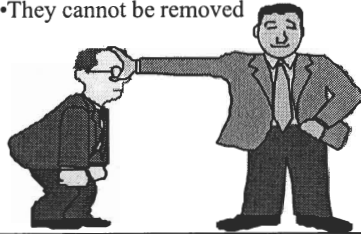
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## Independence of the fed:

- Fed governors are appointed for 14 yr terms.
- Chair is appointed for 4 yr terms.
- They cannot be removed



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**Fed structure:**

- Board of governors- 7 members appointed by the president and confirmed by the senate
- Federal open market committee- all 7 members of the board of governors together with the president of the New York fed and a rotating group of four of the presidents of the other regional banks sit on the FOMC



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- Discount rate- interest rate the fed charges banks to borrow from the fed
- Federal funds rate- interest rate banks charge each other to borrow

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**Tools of monetary policy:**

- Changing the reserve requirements  
 $\downarrow r \rightarrow \uparrow$  money supply
- Changing the discount rate  
 $\downarrow$  discount rate  $\rightarrow \downarrow$  money supply
- Open market operations  
buy bonds  $\rightarrow \uparrow$  money supply

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### Problems with monetary policy:

- Knowing what policy to use- must know  $y^*$  otherwise you whether to use expansionary or contractionary monetary policy
  - Political pressure- political business cycle
- Conflicting international goals- Increasing income increases the trade deficit

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### Monetary Policy

- An attempt to alter the economy by changing the money supply
- Controlled by the Fed
  - FOMC: Federal Open Market Committee

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### Notebook:

- Monetary policy in the keynesian model
  - contractionary monetary policy
  - expansionary monetary policy
- Monetary policy in the classical model

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## Tools of Monetary Policy



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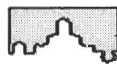
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### Reserve Requirements

- Required reserves: the percentage of deposits banks must hold in cash or on deposit with the Fed
- Decreasing the reserve ratio increases the money supply
- Increasing the reserve ratio decreases the money supply

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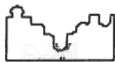
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### Discount Rate

- The interest rate at which the Fed lends reserves to member banks
- Increase in the discount rate decreases the supply of money
- Decrease in the discount rate increases the supply of money

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## Open Market Operations (OMO)

- The buying and selling of government bonds in order to change the supply of money

Government Bonds: The debt of the federal government. Sold in various maturities.

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## Sales of Bonds

- If the Fed sells a bond, the money supply decreases by the price of the bond.

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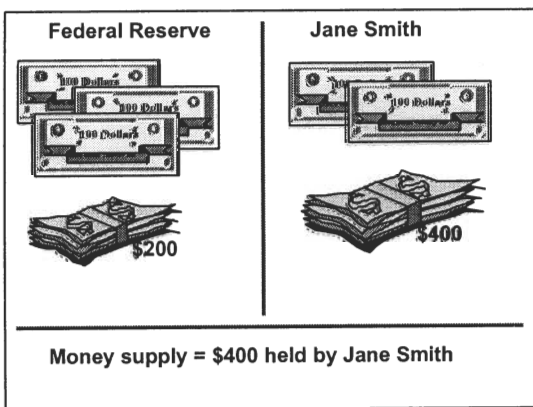
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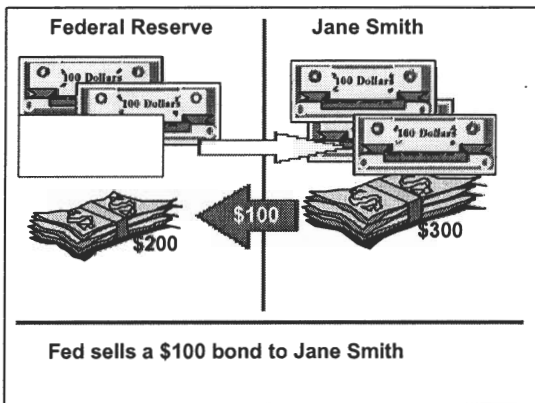
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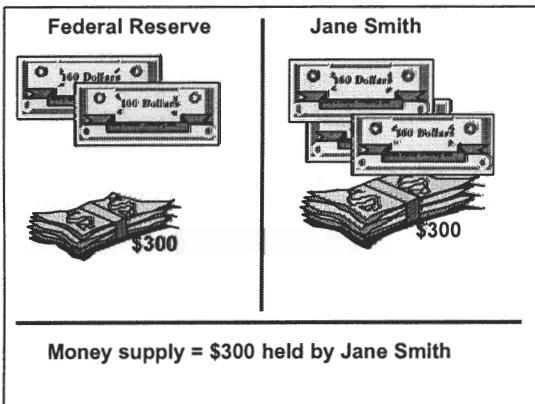
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**Purchases of Bonds**

- A purchase of bonds by the Fed increases the money supply by the price of the bonds.

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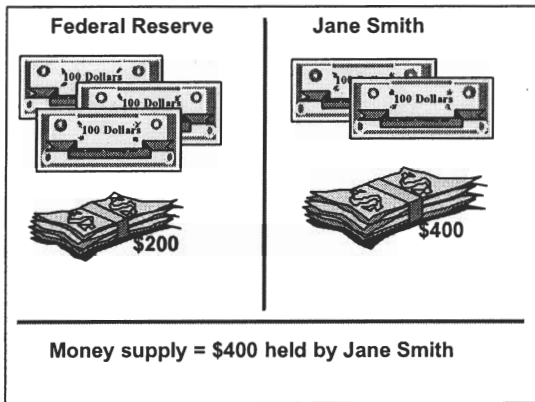
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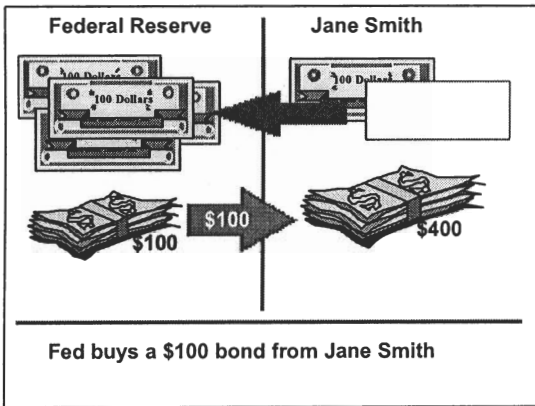
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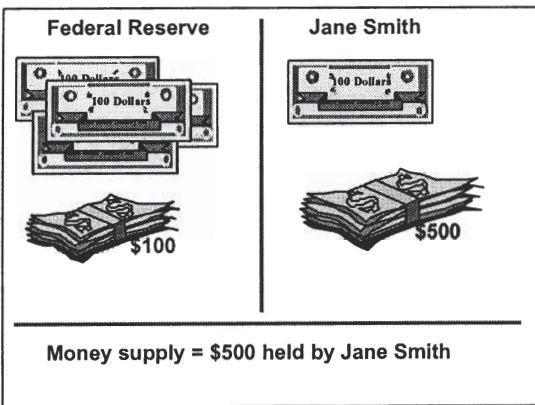
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### Increase in Money Supply

- Decrease in reserve requirement
- Decrease in the discount rate
- Open market purchase of government bonds

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### Decrease in Money Supply

- Increase in reserve requirement
- Increase in the discount rate
- Open market sale of government bonds

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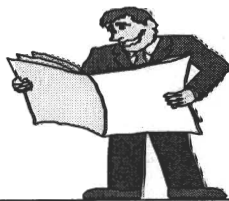
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### Real interest rate:

Real interest rate = nominal interest rate - the expected rate of inflation



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